Day 3 - Wednesday 12th November 2025 Focus: Support for Startups: investment, global partnerships, and software export					
	All Day	**Exhibition**			**All Delegates**
	7:30 AM– 8:30 AM	**Registration & Networking**			MICDE
				Recap Plenary Session	**MC: Linda and Maina**
			Speaker	Remarks	**Amos Kipruto**, Athlete
	8:30 AM - 9:00 AM		Speaker	PS Remarks	**Nusu Mwamunzi**, Director Reseaerch & Innovation
			Speaker		**Harpal Mann** - impact of AI on Agritech
			Speaker	**Digital Transformation in Murang'a County**	**Dr. Irungu Kangata**, Governor, Muranga County
			Moderator		**Moderator: Cecilia Mutua, Director ICT**
			Speaker	**Breakout Session 6:** Inclusive Future and Digital Accessibility	**Micah Rachuonyo,** Senior Standardization Expert, KEBS
			Panelist		**Winnie Ongiri**, Signvrse
			Panelist		**Fidelis Kimurgor,** Kilimanjaro Blind Trust Africa
			Moderator		**Moderator: Linda Koskey**
			Speaker		**Grace Murugi,** Chief AI and Digital Strategist, ThisisDigital
				Breakout Session 7: Software for the Creative Economy: Gaming, Film, and Digital Media Innovation	**Mike Mugai** - Genesis Design Factory
			Panelist		**Nyandia Gachago,** Minty Lime Ltd
			Panelist		**Mwalimu Kendagor** (Joshua Kendagor)
			Panelist		**Lady Celine** (Celine Wainaina)
			Panelist		**Creative Economy- DJ Warship** (Joseph Mugo)
			Moderator		**Moderator:** Maina Chege
			Speaker		DHA Leadership Representative
			Panelist	**Breakout Session 8:** Digital Health	Guest Expert: AI Lead from Microsoft Africa Development Center or University of Nairobi AI Lab
	9:30 AM - 10:30 AM	Opportunities for Software Innovation Breakout Sessions structure:	Panelist		Demo Narrator: DHA IT Director or System Architect
			Moderator		**Moderator:** Lucas Omollo HSC, Manager, ICT & Smart City Solutions at Konza Technopolis Development Authority
			Speaker		**Loyford Murithi,** Director, MICDE
			Panelist	**Breakout Session 9** Infrastructure for Software Ecosystem	**Agnes Limo,** CEO Vilcom Ltd
			Panelist		**Dr. Gibson Kimutai,** Lecturer Moi University, Postdoc Fellow University of Bremen, Germany
			Panelist		**Raymond Kipngetich,** Enterprise Solutions Architect, Huawei Kenya
			Panelist		**Robert Mutai,** Savannah Semiconductor
			Moderator		**Nusu Mwamunzi,** Director Reseaerch & Innovation
			Speaker		**Dr. Carmen Mazijn,** 2nd Secretary, Belgium Embassy
			Speaker	**Breakout Session 10:** Powering Kenya's Digital Transformation: AI Models, Cloud, and the Future of Code	**Mr. Leonard Mabele,** Research Lead, AFRALTI
			Speaker		**Alphonse Oniala,** Tech Lead, Safaricom PLC
			Speaker		**Mark He,** CTO Africa Region China Mobile International
	10:30 AM- 11:00 am	**Tea Break**			
			Moderator	**Plenary Session**	**Ruth Mureithi,** Knowledge Economy and Innovation, KoTDA
			Speaker	**Keynote Address:** Unlocking Kenya's Next Generation of Developers & Startups	**Ms. Regina Akoth Ombam,** PS, Trade
	11:00 - 12:00 PM	START-UP SUPPORT	Panelist		**Johny Falla,** Associate Director, Innovation & Technology, Equity Foundation
			Panelist	**Panel discussion:** Funding the Software Ecosystem – TBC Investors, accelerators, DFIs	**Allan Rop,** CUBE
			Panelist		**Joseph Kanyua,** Digital Transformation, Safaricom PLC
			Moderator	**Plenary Session**	**Moderator: TBC**
			Speaker	Powered by Innovation, Exported to the World	**Zilpher A. Owiti** CEO ICTA
			Speaker	Global software exports	**Harendra Samarasinghe,** Chief Delivery Officer, BCS Technology
	12:00 PM - 1:00PM	SOFTWARE GLOBAL EXPORT	Panelist		**Wycliffe Rono,** Kenya Export Promotion and Branding Agency (KEPROBA)
			Panelist	**Panel discussion:** Funding the Software Ecosystem – TBC Investors, accelerators, DFIs	**Caleb Nyoiro,** Site Director, Zone 1 Kisumu
			Panelist		**Rebecca Keli,** Director ICT

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Time	Session	Role	Topic	Speaker/Organization
		Panelist		**Samuel Kanja ,** Founder & CEO | Oasis Outsourcing
1:00 pm - 2:00 pm	**Lunch Break**			
			Plenary Session	**Moderator: TBC**
2:00PM - 3:00PM		Panelist	**Panel Discussion:** What the University is doing to embrace Software & AI adoption?	Moi University
	Startup showcase Finals	Speaker	**AI Hackathon Finals - Winner Announcement**	**Magdaline Chepkeboi, EldoHub**
	Startup showcase Finals	Speaker	**HUAWEI - SIAYA Winner Announcement**	**HUAWEI**
3:00 PM - 4:00PM	CLOSING PLENARY AND CALL FOR ACTION COMMUNIQUE	Speaker	**Conference Summary and Reading the Call to Action**	State Department for ICT & Digital Economy
		Speaker	**Closing Ceremony**	**Ms. Regina Akoth Ombam,** PS, Trade
			Press Conference	**Media**
4:00pm – 4:30pm	**TEA BREAK & GUESTS LEAVE AT THEIR PLEASURE**			